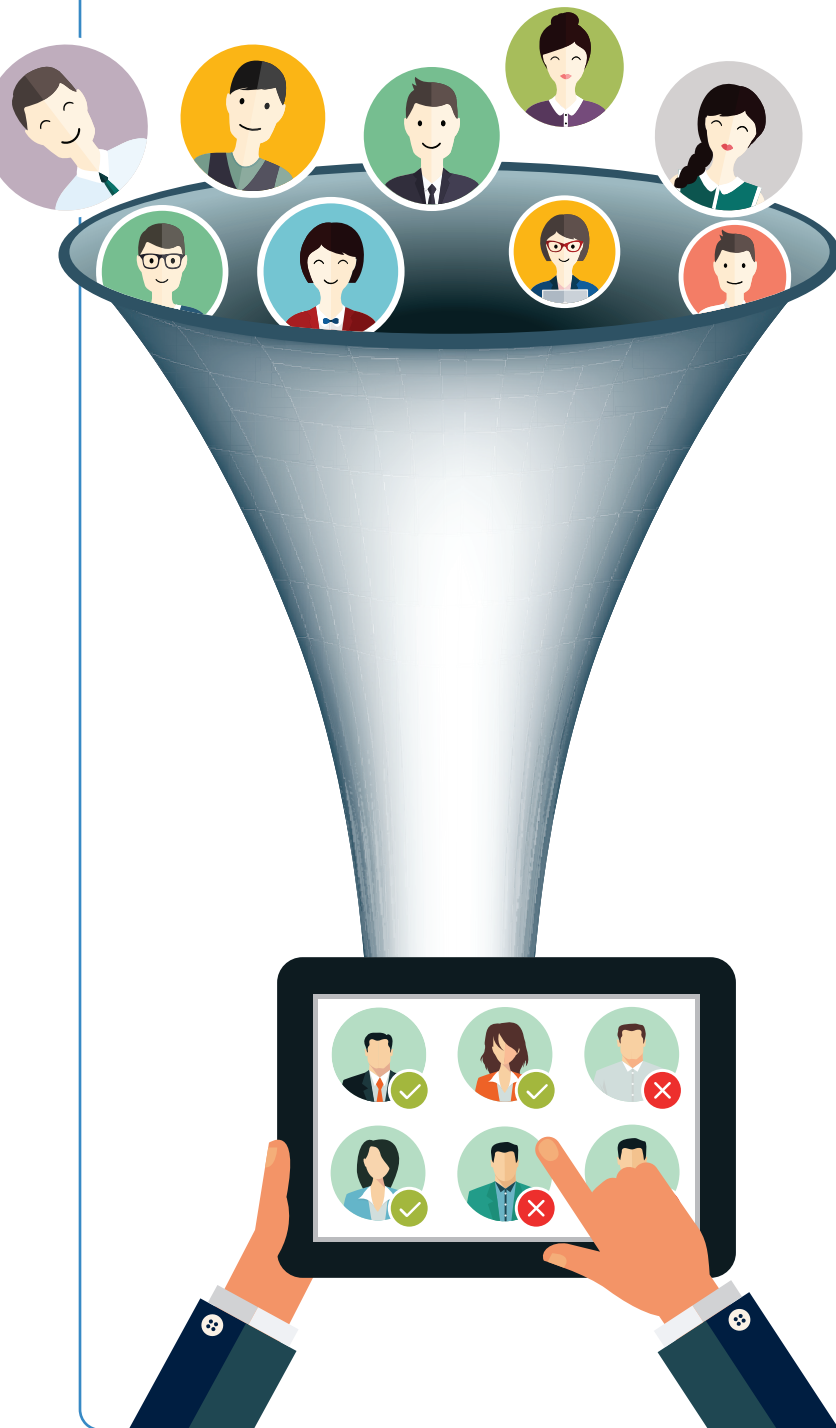




# SELECTION FUNNEL

The Selection Funnel walks decision-makers through the hiring & selection process, enabling them to **SAVE TIME** and **MAKE INFORMED DECISIONS** based on concrete data. Selecting employees with this easy step-by-step process ultimately brings reciprocal returns—by improving company culture, increasing productivity and reducing costly turnover.



1

## Qualify Resumes

Separate those applicants' resumes who DO have the necessary "measurable" job requirements, such as: experience, education, training, technical expertise, referrals + any other additional pre-requisites necessary for initial consideration. Successful applicants advance to Step 2.

## Screening Assessment

2

Email applicants an initial screening assessment like our **Work Ethic Screen** or **Judgment Screen**. Screening assessments will quickly and inexpensively provide employers answers to general performance related questions. This will further reduce your applicant pool AND enable you to ask better questions of those applicants who advance to the telephone screen (Step 3).

3

## Telephone Screen

Schedule a short telephone or video call with each applicant who advanced from Step 2. Use this as an opportunity to clarify any aspects of their resume or screening assessment results. The Telephone Screen is also a time saving way to initially gauge each applicant's communication skills, professionalism and ability to follow directions.

## Selection Assessment

4

Having successfully narrowed the pool to an even smaller number of applicants, you're ready to email out a selection assessment like the **Executive Summary** or the **Judgment Employability**. Selection assessments provide reliable performance ANSWERS about each applicant's behavioral, motivational and thinking styles. Selection assessments will provide you the final recommendation based on concrete, multi-faceted data.

5

## In-person Interview

By this phase, the four prior steps should have effectively narrowed your pool of applicants. This saves you the time and trouble of scheduling and hosting in-person interviews with individuals who aren't qualified or suited for your organization. You will also have compiled a good deal of information unique to each individual. This empowers you to enter each interview with a well formulated set of questions tailored to the applicant.

## Selection Decision

6

Congratulations—you're now prepared to make a decision! At this point, the selection funnel should have narrowed the original pool to only a handful (or less) of applicants. You can now confidently invest your time and resources hiring, training and developing the individual(s) knowing exactly WHO and WHAT you'll be getting.

Get started now on your Team Strength- call 772-210-4499 or email for more information or to set up and an account.