

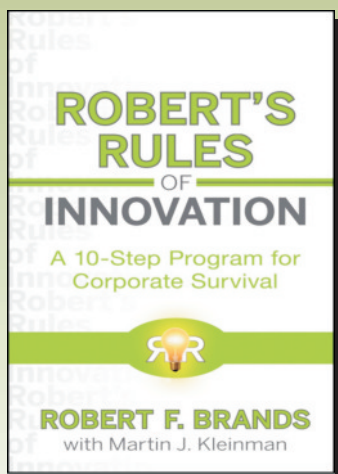
Innovate to Thrive

In business nothing is more important than inspiration and innovation. Robert Brands is second-to-none in this area. His message that innovation is the lifeblood of business is extremely timely for us. His impressive experience includes bringing breakthrough products to market and visionary product development processes.

You will learn:

- Barriers to innovation
- Ideation techniques
- How to create and sustain innovation
- Process to product
- Much more.

Brands & Company focuses on “Helping leaders deliver profitable growth through sustained Innovation” by applying Robert’s Rules of Innovation™, we help create and implement “The imperatives to create and sustain ‘New’ in Business”.



Robert F. Brands



Are you ready to Innovate?

**Author • Speaker
Innovation coach**

[Click Here](#)

for a video introduction to the workshop

BY INVITATION ONLY

The BDB of Martin County, the SBDC at IRSC and Vistage are sponsoring this event for chief executives and business owners.

Monday, March 17, 2014

8:00 a.m. to 11:00 a.m.

A light breakfast will be served.

Indian River State College

Wolf High Technology Center on the Chastain Campus

2400 SE Salerno Road, Stuart Florida

Space is limited - Reserve your seat today!

More information at www.BDBMC.org

RSVP to Jill Marasa at jill@bdbmc.org • 772-221-1380

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