

Innovate to Thrive

In business nothing is more important than inspiration and innovation. Robert Brands is second-to-none in this area. His message that innovation is the lifeblood of business is extremely timely for us. His impressive experience includes bringing breakthrough products to market and visionary product development processes.

You will learn:

- Barriers to innovation
- Ideation techniques
- How to create and sustain innovation
- Process to product
- Much more.

Brands & Company focuses on “Helping leaders deliver profitable growth through sustained Innovation” by applying Robert’s Rules of Innovation™, we help create and implement “The imperatives to create and sustain ‘New’ in Business”.



Robert F. Brands



**Author • Speaker
Innovation coach**

Are you ready to Innovate?

[Click Here](#) for a video introduction to the workshop

BY INVITATION ONLY

The EDC of St. Lucie County, the SBDC at IRSC and Vistage are sponsoring this event for chief executives and business owners.

Tuesday, April 15, 2014

8:00 a.m. to 11:00 a.m.

A light breakfast will be served.

Indian River State College

Brown Center for Innovation and Entrepreneurship

3209 Virginia Avenue, Fort Pierce - Room Y - 108

Space is limited - Reserve your seat today!

RSVP to ExecutiveLearning@Kinane.com • 772-210-4499

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